

# MIRAGE

## DESIGN ELEGANTE (DESIGNER SHOW)

### ABOUT

‘MIRAGE’ -An illusion that bounds every viewer with the ethereal beauty. MIRAGE gives you an opportunity to bring out the creative designer in you to change the fashion statement of India. Wear your designer hats, pick your magic brushes, design and present your collection of dresses at Kashiyatra, centered on incredible themes and got an opportunity to win hefty prizes.

### RULES

1. There is no limit on the number of designers in the team. The year is supposed to represent their designs through models.
2. A team should consist of a minimum of 8 models (apart from designers). The team members can be from the same or a different institution.
3. Each team will have to choose a theme and costumes/dresses should be centered on the selected theme. There is no restriction on the theme\* and you can freely make use of any means to choose one.  
Here are some suggestions: Any Indian Mythology (Maheshmati, Bajirao Mastani, Jodha Akbar), Recycling, Mismatch, Animals in Cage, Ethnic, Shahi Libaaz, Being Banarasi.
4. The participating teams will have to get themselves registered for participation either online or through Campus Ambassador of your college.
5. Participating teams will have to submit a written document which should contain a summary of the theme elaborating the relation of their dress collection to the chosen theme, formation and music for a walk, prior to the event. Email your document to [events.kashiyatra@gmail.com](mailto:events.kashiyatra@gmail.com).
6. There will be two rounds - Prelims and Finals.
7. **For prelims:** Each team will be allotted a time slot of 4-6 minutes for the onstage performance. Exceeding the time will lead to penalization.

8. **For finals:** Each team will be allotted a time slot of maximum 8 minutes for the onstage performance. Exceeding the time will lead to penalization.
9. Teams are suggested to inform the organisers of any props they are planning to use. Use of water, fire, pets or any hazardous materials is not allowed. Teams are instructed to consult with the organisers before using any such material.
10. Teams will have to bring their music for the walk in a pen-drive and submit it at least 30 minutes prior to the event.
11. The teams will be judged on the following basis:
  - Theme
  - Design of the dress
  - Walk
  - Music
  - Formation on the stage
  - Written document submitted at the time of registration
12. Failure in portraying the chosen theme will lead to negative points.
13. The decision of the judges will be final & abiding.
14. The obscenity of any kind is not allowed and will lead to immediate disqualification.

## **Mr KY**

(SOLO - MALE)

### **ABOUT**

While going outdoors, everyone likes to put out the best of them with a secret dream of being Mr.India or Mr.Universe some day.So it's time to sizzle things up. It's time for Mr.KY,a step leading you closer to your dream.A unique opportunity to be the defining personality. If you think you can stand out from the crowd and clinch this coveted title,then participate now and leave an ever lasting impression on the mind of every attendant of KY!

### **RULES**

#### **Preliminary Round**

1. The participants need to showcase their talent by carrying their dresses elegantly and walking just like a King on the redcarpet.
2. Individuals are free to choose the style of their outfits.
3. After the walk, participants have to give their introduction.
4. Judging criteria: Walk, Dress and Personality.
5. The decision of the judges and organisers will be final & abiding.
6. The obscenity of any kind is not allowed and will lead to immediate disqualification.

#### **Final Round**

1. The participants need to showcase their talent by carrying their dresses elegantly and walking just like a King.
2. There is a Questionnaire Round. The participants would need to impress the judges with out of the box answers to their questions.
3. Participants will be judged on their ability to project their personality and project his views.
4. The decision of the judges and organisers will be final & abiding.
5. The obscenity of any kind is not allowed and will lead to immediate disqualification.

# MISS KY

## (SOLO - FEMALE)

### ABOUT

“The stage sets on fire, when the unseen, unforgettable, ultimate accessory and perception of fashion heralds the arrival of blistering and dynamic girls of this country which finally lead to their charismatic departure.” Kashiyaatra brings to you all. An opportunity to turn your dreams into reality.

Let the truth be told - each one of us, at some point in our lives, has spent hours in front of mirrors, wishing to be Miss India or Miss Universe. We bring you a competition that could be a step in fulfilling your dreams, Miss KY.

### RULES

#### Preliminary Round

1. The participants need to showcase their talent by carrying their dresses elegantly and walking just like a Queen on the redcarpet.
2. Individuals are free to choose the style of their outfits.
3. After that, participants have to give their introduction.
4. Judging criteria: Walk, Dress and Personality.
5. The decision of the judges and organisers will be final & abiding.
6. The obscenity of any kind is not allowed and will lead to immediate disqualification.

#### Final Round

1. The participants need to show case their talent by carrying their dresses elegantly and walking just like a Queen.
2. There will be a Questionnaire Round. The Participants would need to impress the judges with out of the box answers to their questions.
3. Participants will be judged on their ability to project their personality and project herviews.
4. The decision of the judges and organisers will be final & abiding.
5. The obscenity of any kind is not allowed and will lead to immediate disqualification.